

Mohammed Huzaifa (MO)

SALES & MARKETING PROFESSIONAL

Driven by innovation and relentless customer focus.

"Great marketing doesn't just sell a product, it builds belief." - Satya Nadella

PROFESSIONAL SUMMARY

A results-driven customer service professional with 6 years of experience, working across various freelance and corporate roles. Focused on delivering exceptional value by retaining clients, building strong relationships, and always putting in my best efforts to achieve outstanding results for the companies I work with. Committed to excellence and continuous growth.

SKILLS

Sales & Business Development, Digital Marketing, Team Collaboration, Customer Relationship Management, Servant leadership approach, Cross-Cultural Communication, Data Analysis, Time Management, Problem Solving, Adaptability

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EDUCATION

Bachelor of Business Administration | 2019-2021

Jamia Millia Islamia, New Delhi, India (Ranked under top 15 universities in India)

- **Relevant Coursework:** Marketing management, economics, finance, quantitative methods for business, strategic management, business ethics and CSR.
- **Result:** Second-Division

Masters in Business Administration, International Business | 2024-2025

Canterbury Christ Church University, Canterbury, Kent

- **Relevant Coursework:** Human Resource Management, Global Economics, International Business Communications, Strategy & Globalisation, Market Research, Employability & Personal Development, Business Plan.
- **Result:** Distinction + Course Representative for the University

WORK EXPERIENCE

Grandiose Digital Media Pvt Ltd | June 2019- September 2024

From sales assistant, promoted to head of partnerships for Middle East

- Applied servant leadership principles, supporting team members' development, encouraging open communication, and fostering a collaborative work environment.
- Assisted in driving sales and establishing key client relationships in early role, contributing to team goals and growth.
- Contributed to generating over £3 million in sales by building and nurturing strong client relationships and executing tailored sales strategies.
- Managed negotiations and maintained consistent follow-ups, ensuring customer satisfaction and retention.
- Played an integral role in expanding the company's reach in international markets while maintaining strong partnerships.

Urent Dubai | April 2022- August 2024 (Remote)

Digital Marketing assistant

- Assisted in developing and executing digital marketing campaigns across multiple platforms, driving brand awareness and user engagement.
- Managed social media content creation, scheduling, and community interaction, contributing to a 25% increase in online engagement over two years.
- Analysed marketing performance data and provided actionable insights to optimise campaigns and improve ROI, working closely with the team to refine strategies.

John Lewis Partnership, Kent | November 2024 - Present

Supermarket sales assistant

- Provide excellent customer service, assisting shoppers with product selection, addressing inquiries, and ensuring a smooth and positive shopping experience while balancing university commitments.