

Mohammed Huzaifa (MO)

Results-driven Automotive Sales and Business Development Professional passing with distinction in MBA, and having international experience across the UK, UAE, and India. Proven track record in luxury automotive sales, B2B client acquisition, lead generation, and revenue growth. Experienced in high-value negotiations, CRM management, and relationship development with high-net-worth and commercial clients.

Recently selected for a UK Account Executive position within a national automotive auction group. Seeking a Business Development or Account Management role within a growth-oriented organisation.

Location: Kent & London, UK (Flexible)

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LinkedIn: www.linkedin.com/in/mohammedhuzaifa

Languages: Proficient in English, Arabic and Hindi.

Driving Permit: Full UK Driving License (Category B)

Areas of Expertise

- B2B Sales & Business Development
- Account Management & Client Retention
- Luxury & High-Value Automotive Sales
- Revenue Generation & Target Achievement
- Pipeline Management & CRM Systems (Salesforce, HubSpot, Mailchimp)
- Lead Qualification & Conversion Optimisation
- Negotiation & Contract Management
- Telephone-Based Sales & Customer Engagement
- Auction & Remarketing Operations Awareness
- Digital Marketing & Multi-Channel Campaigns
- KPI Tracking & Sales Reporting

Professional Experience

Aston Barclay - Account Executive (Buyer Services) - Offer Accepted

Chelmsford, Essex, UK | 2026 (On-Site Role)

(Role withdrawn prior to commencement due to internal restructuring)

- Successfully progressed through competitive UK hiring process and formally signed employment offer.
- Selected to manage buyer engagement, auction participation, and account support within a national automotive auction group.
- Role involved inbound/outbound buyer communication, CRM tracking, auction promotion, and post-sale service coordination.

Ultimate Vehicle Upgrades - Sales & Marketing Executive

Chatham, Kent, UK | Feb 2025 - Oct 2025 (Hybrid Role)

- Closed high-value aftermarket upgrade sales for supercar owners, increasing revenue through direct consultation and product demonstrations.
- Generated qualified leads via targeted digital marketing campaigns and paid advertising.
- Managed end-to-end sales process from enquiry to closing, improving customer retention and referral business.
- Built strong relationships within the UK performance automotive community.

John Lewis & Partners (Waitrose) - Supermarket Sales Assistant (Part-Time)

Canterbury, UK | Nov 2024 - Oct 2025

- Delivered high-level customer service within a fast-paced retail environment.
- Assisted customers with product queries, promotions, and in-store guidance.
- Processed transactions accurately using POS systems while maintaining compliance standards.
- Supported stock replenishment, merchandising, and store presentation.
- Consistently contributed to positive customer experience and team performance targets.

URENT - Digital Marketing & Automotive Sales Assistant

Dubai, UAE | Apr 2023 - Jul 2024 (Hybrid Role)

- Generated 500+ qualified leads contributing to \$50K+ revenue.
- Supported luxury vehicle rental sales operations and customer acquisition strategies.
- Increased Instagram audience to 15,000+ and improved organic traffic by 20%.
- Assisted in customer engagement, sales coordination, and campaign performance reporting.

Luxtrade Autos - Founder & Luxury Automotive Sales Consultant

Delhi, India | Jun 2020 - Apr 2023 (Freelance)

- Founded and operated independent luxury automotive consultancy.
- Generated \$38K+ commission revenue through high-value vehicle sales (Bentley, Ferrari, Aston Martin).
- Sold 15+ premium vehicles in first year through referral networks and direct client acquisition.
- Negotiated pricing, managed contracts, and delivered end-to-end sales process.
- Achieved 90% client satisfaction and 40% repeat/referral business rate.

Grandiose Digital Media - Global Sales Executive

New Delhi, India | Jun 2019 - Feb 2023 (On-Site Role)

- Delivered cross-platform advertising campaigns increasing reach by 35% within 6 weeks.
- Improved organic traffic by 40% through SEO and performance marketing strategies.
- Managed automotive marketing clients, improving brand visibility and lead conversion.

Education

MBA, Canterbury Christ Church University, Kent, United Kingdom

September 2024 - 2025

Focused on strategic marketing, digital transformation, and sales leadership. **Achieved distinction** through high academic performance and practical business project execution.

- Course Representative for MBA, and worked directly alongside with course director.

Bachelors in Business Administration, Jamia Millia Islamia, India

April 2019 - February 2022

Developed a strong foundation in sales, finance, and management principles with consistent academic performance and hands-on project experience.

Additional Interests & Automotive Projects

- Car Enthusiast, Blogger & Vlogger
- Ran a car blog attracting hundreds of thousands of visitors; produced YouTube video reviews of supercars that brought in thousands of views (available on request).
- Built strong connections with supercar owners across London and Kent, facilitating sales of high-end automotive products and services.
- Participated in car meets, auctions, and automotive networking events across Dubai, and United Kingdom.
- Passionate about classic cars, supercars, and emerging EV technologies, combining personal interest with professional sales expertise.